

GREENHOUSE TRAINING ONLINE

SUCCESS WITH YOUR LATINO WORKFORCE

October 14 to November 8, 2024

NEW FOR 2024!

- Improve positive and effective communication with your Latino/Hispanic co-workers
- Understand the social and cultural backgrounds of Latino migrants and immigrants, and how this can influence behavior and communication in the workplace
- Gain the basic concepts of how to communicate and build trust across cultures
- No Spanish will be taught in this class although some Spanish words will be provided
- Intermediate level (some experience and training, or entry level university). Designed for greenhouse, nursery, and hydroponics employees in the US and internationally who are in production, technical or sales role.



Lesson topics

1. Introduction, terminology, who are Latinos
2. Communication. Culture (part 1)
3. Stereotypes. Culture (part 2)
4. Time perception and sense of space
5. Language and names of Latinos
6. Religion and family of Latinos
7. Latino style communication and workplace dynamics
8. Latinos as workers and colleagues

Activities

- Mid-term and final quizzes
- Interactive discussion forum for specific scenarios in the workplace
- Pre and Post-test of knowledge

Instructor



Claudio Carlos Pasian, Ph.D.

How do I register and access the course?

- Each employee will be registered individually to track their progress.
- Online registration link: [Click here](#)
- Once you are registered, you can access the course on a computer, tablet, or smartphone during course dates.
- Classes are completely online and include pre-recorded videos, readings, and assignments. They are available any time of the day and new modules are activated each of the 4 weeks of the course.
- Discuss questions online with your instructors during the course for help and interactive learning.
- Cost is \$275 per employee. 20% off when enrolling five or more. Email greenhousetraining@ifas.ufl.edu for information.

Is there a university credit, or certificate?

- Part of the UF/IFAS Extension Greenhouse Training Online program
- When you complete course requirements (pre and post evaluations, participate in discussions, mid and final quizzes) you will receive a personalized certificate.
- The course does not count for credit towards a university degree.

TO REGISTER, VISIT: <http://hort.ifas.ufl.edu/training/>

FOR MORE INFORMATION: greenhousetraining@ifas.ufl.edu

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