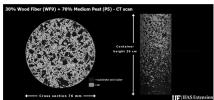
# Research & Outreach 2019 Indoor growing & Root zone management





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# Thank you for your support!

Allied

#### Growers

- Dummen Orange
- Four Star (MI)
- Knox Horticulture (FL)
- Kube-Pak (NJ)
- Lucas (NJ)
- Mast Young Plants/Neal Mast (MI)
- Pleasant View Gardens (NH)
- Rockwell Farms (NC)
- Speedling (FL, CA)
- Spring Meadow (MI)
- Vivero Internacional (Mexico)
- Walters Gardens (MI)









AMA Horticulture

Blackmore Co.

Fine Americas

Greencare Fertilizers

Klasmann-Deilmann

Sun Gro Horticulture

Griffin Greenhouse Supplies

· Premier Tech Horticulture

· Quality Analytical Laboratories

BlueLab

Pindstrup





#### Outline

- 1. Labor and Training
- 2. Plant factory propagation
- 3. Indoor growing
- 4. Root zone management



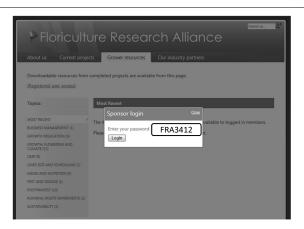
# How to access handouts & reports

• After conference, handouts will be uploaded to the floriculturealliance.org website for detailed reports



Remember the secret code: FRA3412





# FRA account of Back Pocket Grower

Go to backpocketgrower.org with your browser

Looks best on a mobile device

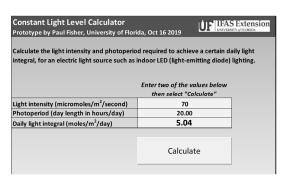
Sign in: new pw FRA3412





# **Back Pocket Grower: New apps**

· Currently in development



# **Back Pocket Grower: New apps**

#### Vote for your priorities

- · Container substrates:
  - Soil volume calculator to fill pots (beta version in development)
  - Make your own substrate blend amounts & cost
- Chemical
  - Chemical spray and drench volume and cost
- Fertilizer:
  - Controlled release fertilizer amount, NPK per pot, & cost
- Light
  - DLI from constant light source & photoperiod (beta version in development)
  - DLI quick estimator for sunlight (based on peak light, day length, & constant shade)
  - Light unit converter for different sources
- OTHER???

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### Greenhouse Issues: Labor and Training

• Greenhouse Grower 2019 State of the Industry survey

Which topics you are most concerned about with regard to your business? (check all that apply)

Labor	66%
Production costs (energy, equipment, etc.)	56%
Weather/ changing weather patterns	48%
The economy	42%
Government regulation (immigration, labor, health care, etc.)	38%
Transportation (cost, availability, regulation, etc.)	31%
Insect and disease pressure	31%
Succession planning	17%
Mechanization	16%
Water	16%
Environmental sustainability	12%
Access to credit/financing	7%
Other	5%

Manual & Automatic Transplanting of Plant Cuttings





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#### Priorities from 2018 FRA conference

- More ROI analysis on automated sticking
  - See Cultivate 2019 notes in floriculturealliance.org from Pleasant View Gardens, Spring Meadow Nursery, Four Star Greenhouses, Dickman Farms, and UF



## Priorities from 2018 FRA conference

- · Best method for manually sticking cuttings
- Training materials
  - Introducing (drum roll please)...



# StickOlympics!

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# Training: StickOlympics ှ

- Onsite transplanting competition to
  - Identify the guickest methods to transplant cuttings
  - Provide a fun pre-season tune-up to motivate and train
  - Reward excellence and professionalism
  - \$600 in prize money for each of 10 operations sponsored by Blackmore Co. (Thank you!)

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# Training: Online courses

- Best ROI is to train existing staff
- Greenhouse Training Online (hort.ifas.ufl.edu/training/)

Course Title	Dates (Enrollment)	Level	Fee
Greenhouse 101	June 27 (152)	•	\$US199
Nutrient Management 1 (Intro)	July 1 (165)	••	\$US199
Nutrient Management 2 (Advanced)	Aug-5 (120)	•••	\$US199
Costing and Profitability	Sept 2 (37)	•••	\$US499
Disease Management	Sep-19 (115)	••	\$US199
Weed Management	Nov-19	••	\$US199
Water Quality & Treatment	Nov-19	•••	\$US199

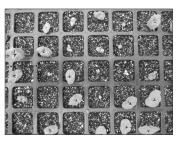
2019 American Floral Endowment grant American Floral Endowment



- Talk with me about discounts, commissions & scholarships for your company and your customers
- Course development in substrates & hydroponics

# 2. Plant factory propagation

- Greenhouse is not always the ideal environment
- · We know this very well for seed germination

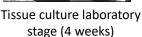




## Plant factory propagation

- Greenhouse is not always the ideal environment
- Also true for propagating high-valued cuttings







GH rooting stage (8-12 weeks)

# Commercial plant factory installations



Shenandoah Growers



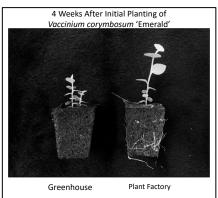
Battlefield **Farms** 



Frontier Lab

"Enhanced Rooting Chambers"

#### UF Trials: Tissue culture blueberries





# UF Trial on light level

4 light levels (35 to 140 micromol/m²/s) from white-red-blue LEDs



Plant factory

Research and commercial Greenhouses







# UF Trial on light level

4 light levels (in micromol/m²/s of PAR light) under LEDs

35

70

FLUENCE

140

105

# Current UF trial: varying light quality & quantity





4% Plant factory 15% Research greenhouse

At week 4, Plant factory resulted in similar rooting to week 8 in greenhouse

Week 8 shrinkage

17% Commercial greenhouse

#### Current UF trial: Indoor Fog & Mist Environment

Greenhouses





#### Current UF trial: Light Cart & Dome Environment





#### Current UF trial: Unrooted cuttings









Indoor Fog and Mist

Light Cart & Dome

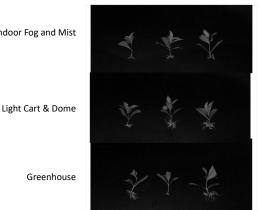
Greenhouse

### Current UF trial: Woody flowering shrub URCs

Weigela

Week 2

Indoor Fog and Mist



Greenhouse

### Current UF trial: Woody flowering shrub URCs

Weigela

First 2 weeks Indoor Fog and Mist





Light Cart & Dome





Greenhouse



# Plant factory propagation

- · Will it pay?
- Very approximate cost figures:
  - ≈ \$0.70 to \$0.90 per square foot per week
  - ≈ \$1.20 to \$1.60 per tray per week
  - ≈ \$5 to \$7 per tray for 4 weeks

#### Plant factory – Return on investment

#### Reduced shrinkage

Break even number of extra cuttings surviving per tray in PF

Extra production cost in PF compared with greenhouse \$10

Value of each rooted cutting \$0.60

17/288 = 6% (blueberries observed 11 to 13% less shrinkage)

#### - Shorter crop time:

	Only in GH	PF then GH
Weeks in PF		4
Weeks in GH	10	4
Extra cost in PF		\$8
Sales price/cutting	\$0.60	\$0.60
Tray count	288	288
Revenue/tray	\$173	\$165
Revenue per tray per week in GH	\$17	\$41

#### Plant factory propagation – key questions

- · It looks nice on paper... What is the reality?
  - Cost, scale, labor, & seasonality
  - High-valued crops
  - High shrinkage (PF v. better greenhouse & cutting quality?)
  - Technical: humidity, nutrition, lighting, pest management
- We can optimize the environment & learn physiology that can spin off into the greenhouse in the process

# Current: Grower Onsite "Light Cart" Trials



Gabriel Pelegrina and Joaquin Saavedra setting up at AgriStarts FL







# Current: Grower Onsite "Light Cart" Trials

- Goals:
  - a. Refine growing protocols
  - Compare growth
  - Evaluate ROI & logistics
  - Share information & experience



# 3. Indoor Gardening



Over 77% of U.S. households are involved in gardening activities (NGA, 2018)

30% of those activities take place indoors (NGA, 2018)



Indoor food gardening was recently ranked as one of the fastest-growing trends in horticulture (GMG, 2017)

### Commercial vs. Small-scale Plant Production

#### •Most research focused on:

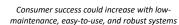
- Maximizing profit (\$)
- Reducing inputs
- Increasing yield





#### •Lack of information:

- Plant selection
- Lighting requirements
- Plant maintenance
- Nutrient solution management

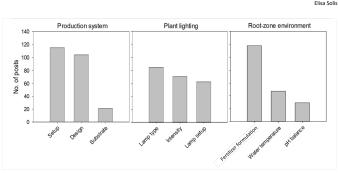






#### Data Mining on Reddit: Common consumer questions









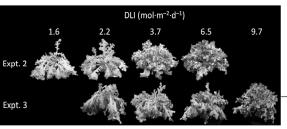
# Plug and play "resilient" transplants & growing systems



### Resilient lighting for indoor home gardeners



• How <u>little</u> light can be provided for consumer success



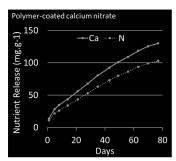


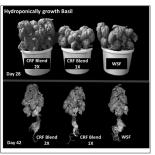
Red Leaf lettuce after 4 weeks exposure to daily light integral (DLI) treatments from 4000-K white LED lamps (Expt. 2) or Philips GreenPower LED production modules (Expt. 3).

### Resilient nutrient management programs



- Simplifying nutrition for the home consumer market
- Controlled release fertilizer blends for one-time fertilizer application (tea-bag or value-added plug)

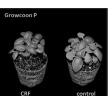


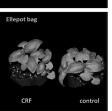


### Value-added plug



· Growcoons (Klasmann-Deilmann) & Growbags (Ellepot USA)







# 4. Root zone management



· Physical properties testing for communication: use by our partners, and substrate training





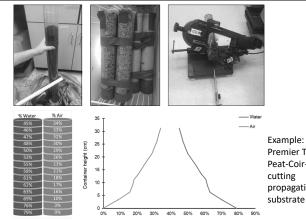
#### Porosity testing



Example: Pindstrup Forest Gold & Peat

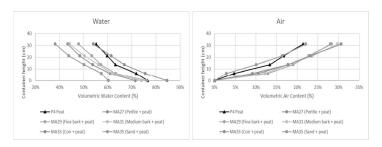
	Air-filled porosity (%)	Water holding capacity (%)
Fine peat	7%	75%
Medium peat	9%	70%
Wood fiber	32%	52%
30% WF + 70% Fine peat	10%	70%
30% WF + 70% Medium peat	14%	64%

#### Water – Air distribution: frozen columns



Premier Tech Peat-Coir-Perlite propagation

### Water - Air distribution: frozen columns



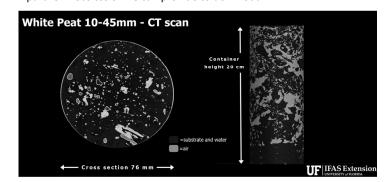
Example: Sun Gro components and blends

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#### Water – Air distribution: CT Scans



Unlisted YouTube videos. Can be embedded on substrate partner websites or we can provide to download



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# Training: Hydroponics, Water treatment



Training: Bite-sized videos

New YouTube channel launching Jan 2020



- Brand: Reliable, quality, science-based, collaborative
- Aim for weekly posts
- · Recognize funding sources

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# Thank you!

- 1. Labor and Training
- 2. Plant factory propagation
- 3. Indoor growing
- 4. Root zone management



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